

CEDA/DBSA UNIVERSITY CHALLENGE 2019

GUIDELINES



1. INTRODUCTION

1.1 The Citizen Entrepreneurial Development Agency (CEDA) and Development Bank of Southern Africa (DBSA) University Challenge 2019 on its third edition this year is an outcome of the World Federation of Development Finance Institutions (WFDI) 3rd. Joint CEO Forum that was held in Gaborone and hosted by CEDA. The Challenge calls upon the youth of Botswana, specifically those enrolled in institutions of higher learning, at all levels; Certificate, Diploma, Bachelor's Degree, Masters Degrees or Doctoral Programmes to come up with implementable solutions to issues affecting the country.

1.2 The Challenge was offered by Chairman of the Association of African Development Finance Institutions (AADFI) and the CEO of the DBSA Mr. Patrick Dlamini, with an offer to pay out P100 000 to any student who could come up with an implementable solution to address any of the key issues facing Botswana. He further offered P25 000 extra if a female came up with the solution.

1.3 To that end, Botswana matched the offer of DBSA Pula for Pula, and as a result, the winning solution will receive P200 000. Further, in order to encourage entrepreneurship amongst women, if the winning candidate is female they will receive an extra P50 000, for a total of P250 000.00.

1.4 However the prize money will increase each year until it becomes a million Pula fund, with this year's prize standing at P300 000 and P350 000 if the winner is female.

1.5 The University Challenge will focus among others on:

- a. Innovative fresh ideas
- b. Implementable proposals that address problems faced by Botswana
- c. Proposals with a focus on adoption of new and emerging technologies

2. OBJECTIVES

2.1 To identify practical solutions addressing Botswana challenges.

2.2 To inspire Botswana youth and students to deliver practical and market-oriented solutions to Botswana's challenges and support them through the University Challenge award and post-prize activities.

2.3 To strengthen Botswana innovation ecosystems by mobilizing innovation enablers from all sectors to contribute toward a conducive environment to fuel innovation across Botswana in support of national priority areas.

3. THEME

3.1 Applicants are invited to submit proposals on the issues of Botswana Unemployment with closer focus on the following areas:

- a. Diagnosing factors contributing to current local unemployment status
- b. Analysing the local employment practices in comparison to the related regional, and global employment trends
- c. Identifying and analysing local barriers/ enablers in employment relating to issues of:
 - Sustainability of ideas
 - Technology
 - Culture
 - Market positioning
 - Education system and alignment to industry - What are the gaps between academia and working world and their impact on growing the Botswana market?
 - Skills demand vs supply
 - Generational drivers and alignment to employment needs and supply
 - Untapped opportunities that could improve employment in the country
- d. Basing on the above factors deducing a practical localized, viable, and sustainable solution/proposal to address the employment issue/s.

4. APPLICATION GUIDELINES

4.1 Are you a Motswana student, with an innovation that could potentially provide Botswana with a solution to some of the country's pressing challenges?

4.2 Below are specific guidelines on who can apply and how to apply:

- a. Eligible innovations MUST be by Batswana for Botswana. The Challenge calls upon the youth (18 to 35 years) of Botswana, specifically those enrolled in institutions of higher learning, at Certificate, Diploma Bachelor's Degree, Masters Degrees or Doctoral Programmes.
- b. Applicants must be students in any of the listed tertiary institutions in Botswana at the time of submission.
- c. A fully completed application form together with a full description of the innovation (proposal) must accompany each submission.
- d. The innovation description should clearly illustrate the social and/or economic outcome and impact with regard to Botswana development and the priority area chosen; it should also be in line with the University Challenge 2019 assessment and selection criteria.
- e. Application forms and description of the innovation should be in English. While the innovations can be implemented in any language including local languages, the submissions should be translated and submitted in English.
- f. Each question on the application form MUST be answered; if not, the application will be deemed incomplete and disqualified.
- g. There is no application fee
- h. Applicants must be in a position to defend their submission at any stage of the process.

4.3 The Universities and Tertiary Institutions enlisted to participate in the University Challenge are:

- University of Botswana (UB)
- Botswana International University of Science and Technology (BIUST)
- Botswana University of Agriculture and Natural Resources (BUAN)
- Botho University
- Gaborone University College of Law
- ABM University College
- Ba Isago University
- Limkokwing University of Creative Technology
- Gaborone Institute of Professional Studies (GIPS)
- Botswana Accountancy College (BAC)
- IDM
- BOCODOL
- BOITEKANELO
- Management College of Southern Africa (MANCOSA)
- New Era College
- AFDA Botswana

5. SUBMISSIONS

5.1 Submissions should observe the following:

- a. Maximum 20-page written submission in font Arial, font size: 12, 1.0 line spacing.
- b. 3 x hard copies files bound in a sealed envelope, clearly marked with your name on it.
- c. 2x Softcopies one in pdf and one in Microsoft word file format must be submitted in a CD with your name on it.

6. ASSESSMENT CRITERIA

6.1 In arriving at an assessment of the application, the Selection Panel will evaluate a submitted solution against the following five criteria:

6.2 In the overall assessment of winning applications, the winners are established with reference to:

- a. Original, uniqueness, superiority, of their solutions in comparison to similar or alternative solutions (if any).
- b. Challenges and relevance of the problem dealt with factoring in its social impact.
- c. Practicality of implementing the solution.
- d. Knowledge of subject matter.
- e. Quality of presentation.

6.3 The following are the five criteria to be considered:

- a. Originality: The uniqueness of the solution and its superiority in comparison with similar or alternative products in the market
- b. Marketability: The extent to which the solution sufficiently addresses the problem it seeks to solve at a cost or model that is accessible to the target market
- c. Scalability: The extent to which the solution can be easily applied to other similar markets beyond the applicant's immediate or local environment across Botswana.
- d. Social impact: The ability of the solution to create or effect positive or desirable change within the target community and beyond
- e. Scientific/technical aspects: For tangible technical/scientific products; the extent to which the technical/scientific specifications of the solution are grounded on established science and sufficiently address anticipated product risks.
- f. Ease of Implementation: Ease, time and range in which the solution can be implemented.

7. PRIZES

7.1 Prize Money: the winner will be awarded **P 300, 000.00** for their innovation; if the number one winner is female, there is an additional **P 50, 000.00**

7.2 This award money is not binding for project implementation. The winner will decide how they want to effectively use the money.

7.3 Top 10 finalists will be treated to a meet and greet, and for potential uptake/sponsor/employment, with potential sponsors

8. GENERAL TERMS & CONDITIONS

8.1 The following are the terms and conditions governing the 2019 University Challenge:

- a. The selection of the eventual University Challenge winner entails a rigorous process designed to ensure the integrity of the process and quality participation at each level. By submitting an application for this Challenge, the applicant fully recognizes and agrees to adhere to the process set out in this document. No exceptions will be made to any applicant and failure to participate at any level will lead to disqualification from subsequent levels.
- b. Entry is open to Citizens of Botswana except employees (and their immediate families) of the Citizen Entrepreneurial Development Agency (CEDA) and Development Bank of Southern Africa (DBSA) their agents and any other companies associated with the Challenge.
- c. To avoid conflict of interest, the University Challenge selection panel members, technical validation experts, and their immediate family members shall not be eligible to submit an entry.
- d. By accepting the 2019 University Challenge Award, the winner will be requested to play an active role in promoting their innovations and the University Challenge in general. By accepting the Prize, the winner also accepts and agrees to dedicate some time to be an ambassador for the University Challenge.
- e. By entering this challenge, participants agree to provide biographical details and photographs as and when requested by The University Challenge free usage and publication of these data on any media and for any advertising or promotional campaign related to this contest.
- f. The above (e) information may be shared internally and with The University Challenge technical service providers, for its smooth running.
- g. Entries that are incomplete, illegible or indecipherable will not be valid and deemed void.
- h. The University Challenge has the right to cancel the Prize at any time, if a selected applicant is found ineligible or does not fulfil the conditions laid down for the Prize. Any misrepresentation of any kind or use of copyrighted material will lead to removal from the competition.
- i. Upon receipt of submission, The University Challenge will ensure the strict protection of submissions, and everyone involved in the Challenge selection process will be required to sign a Non-Disclosure Agreement (NDA).
- j. During project uptake, the participant and sponsor outside of the University Challenge influence will negotiate Intellectual Property rights.
- k. Competitions may be modified or withdrawn at any time without notice.
- l. CEDA, DBSA, or any of their appointed agents will not be liable for the costs of generating ideas, entering the challenge, or development of material for purposes of participating in this challenge in whatever form.
- m. In the event of a discrepancy between these standard terms and conditions and the details in the promotional materials (or any other terms and conditions provided/referred to at the time of entry), the details of the promotional material (and any other terms and conditions provided/referred to at the time of entry) shall prevail.
- n. The decision of the University Challenge selection panel shall be final and no correspondence will be entered into.

9. SELECTION PROCESS

9.1 All received applications are subjected to a rigorous multi-tier assessment/evaluation process based on the University Challenge 2018 criteria. Below is a summary of steps involved in the selection process with the proposed timeline:

a. Screening (September 2019) Screening commences immediately applications are received and continues on an ongoing basis until the competition is closed. The Challenge Secretariat assesses that the received applications meet the minimum requirements:

that the applicant is a person of Botswana citizenship or origin, that at the time of entering the person is a student of a qualifying institution, is the owner of the innovation and the innovation is more than just an idea. Additionally, all the mandatory fields are completed.

b. Preliminary Assessment by Judges (October 2019): At least three judges who are members of the Selection Panel will independently review each application. The key issues being assessed are: whether the problem being addressed is a major challenge in the country; is the solution better than existing solutions; is the solution commercially viable or self-sustaining. The Selection Panel will select 10 nominees after the assessment and the names will be announced shortly thereafter.

c. Presentations (October 2019): The selection panel will conduct face to face interviews with the top 10 nominees. The nominees have to appear personally before the judges and present how the innovation will work as per the requirements of the Challenge. The interviews will be conducted just before the awards ceremony. The winner would be chosen after the presentations and announced during the awards ceremony.

d. Awards Ceremony (October 2019) The University Challenge 2019 winner will be announced and awarded at a special ceremony.

10. SUBMISSION OF ENTRIES

10.1 Submitting your application:

10.2 All applications must be made to any CEDA Office around the country by hand labelled:

The University Challenge Secretariat
CEDA House
Plot 54350 Four Thirty Square
Gaborone
Central Business District
Gaborone

10.3 Applications must be submitted in English.

10.4 For any questions regarding the University Challenge application process, please check the CEDA website and should you still have questions then contact the University Challenge email directly. universitychallenge@ceda.co.bw

11. CLOSING DATE

11.1 The closing date for the 2019 University Challenge competition is **Friday, 2nd August 2019 at 17h00 GMT**.



UNIVERSITY CHALLENGE 2019



APPLICATION FORM

NAME:

SURNAME:

ID #:

AGE: GENDER:

POSTAL ADDRESS:

PHONE #:

EMAIL:

NAME OF INSTITUTION:
PROGRAMME OF STUDY:
YEAR OF STUDY:

BRIEF OF PROBLEM BEING SOLVED

BRIEF ON INNOVATION/SOLUTION PROPOSED:



UNIVERSITY CHALLENGE 2019



TARGET GROUP TO BENEFIT FROM THE INNOVATION/SOLUTION:

RESOURCES REQUIRED TO IMPLEMENT THE INNOVATION/SOLUTION:

BUDGET REQUIRED TO IMPLEMENT THE INNOVATION/SOLUTION:

SIGNATURE: _____

DATE:

Disclaimer: By signing this document you verify that the information provided is true and original. If the information is discovered to be unoriginal the application will be immediately disqualified and may be reported to law enforcement where necessary.