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CHICKEN FARMING PRODUCT





1 Introduction

1.1 There is a need to support the increasing activities within the poultry sector, particularly among traditional, subsistence, and semi-established poultry farmers. Although poultry is a fast-growing industry with strong market demand, it has historically received limited structured support. However, there is now a major opportunity to finance commercial and smallholder farmers to scale into commercially competitive enterprises and contribute meaningfully to national economic growth



1.2 With national interest rising driven by growing demand for poultry meat and eggs, cluster farming models, increased focus on food security, and government support there are clear opportunities for smallholder and traditional farmers to commercialize their operations. The availability of certified local abattoirs and access to organized markets, including Quick Service Restaurants (QSRs), provides further potential for value-added production and standardized supply.

1.3 The major challenges in the poultry sector include limited access to modern technology, high input costs, pests and diseases, lack of house management skills, and insufficient formal training. Furthermore, low adoption of industry standards such as bio-security measures and proper poultry-house management restricts farmers from improving productivity. The fragmented nature of the poultry value chain also limits smallholder farmers from accessing profitable markets and achieving sustainable growth.





1.4 Therefore, CEDA through this product has a critical role to play in developing commercially viable poultry enterprises by offering asset finance, working capital support, and structured business and technical capacity-building initiatives. Through mentorship on bio-security, production management, and market-linkage facilitation, CEDA will empower smallholder farmers to integrate into formal value chains and supply certified abattoirs, enabling consistent, high-quality poultry production for national markets.



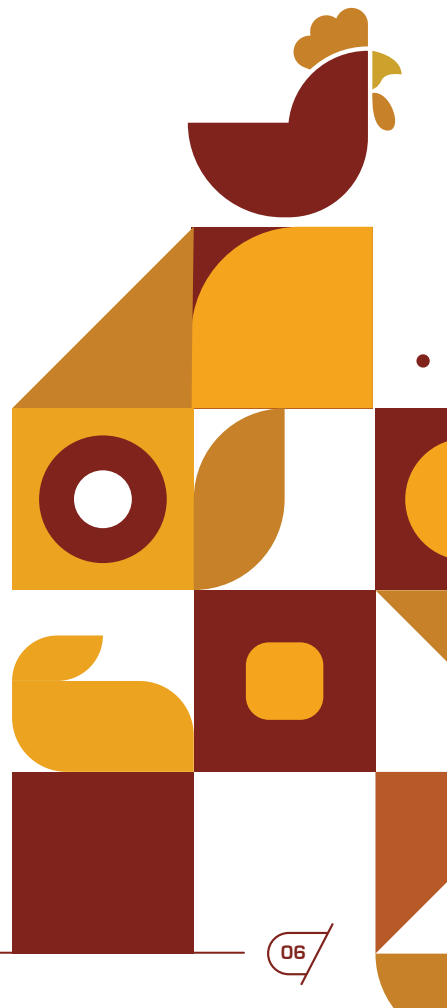
2. Objectives of the Chicken Farming Product

- 2.1 Increase national poultry production capacity by financing the purchase of day-old chicks, point-of-lay pullets, broilers, feed, and essential veterinary supplies to support healthy and consistent flock growth.
- 2.2 Strengthen farm infrastructure and operational efficiency through the procurement of poultry housing, equipment [feeders, drinkers, brooders, lighting, temperature-control systems], and provision of working capital for utilities and daily operations.
- 2.3 Improve flock health, biosecurity, and survival rates by ensuring access to vaccines, veterinary medications, and biosecurity materials to reduce mortality and enhance overall productivity.



2.4 Enhance market access and distribution by supporting transportation and logistics for poultry products, enabling efficient movement to abattoirs, markets, and distributors, while promoting local marketing of poultry products.

2.5 Promote national self-sufficiency and citizen participation by reducing reliance on poultry imports, strengthening domestic value chains, supporting smallholder and emerging farmers to scale sustainably, and increasing citizen involvement through accessible finance and capacity-building



3. Product Overview

3.1 Financial Type of Support

The product aims to finance the following:

- 3.1.1 Assets (Infrastructure and Equipment used in chicken farming such as drinkers, feeders, water supply etc)
- 3.1.2 Working Capital (labour, feed, utilities, Day old chicks (DOCs) costs, saw dust, vaccines, bio security chemicals etc)

3.2 Eligibility Criteria

- 3.2.1 Individuals aged 18 years and above wish to start or already engaged in Chicken farming related activities
- 3.2.2 Applicant should be a citizen of Botswana
- 3.2.3 Clean credit record
- 3.2.4 Individuals, Companies & Groups (clusters, cooperatives or associations)
- 3.2.5 Existing farmers seeking to expand or develop their chicken farming business
- 3.2.6 Start-ups seeking to venture into chicken farming



3.3 Loan Limits

- 3.3.1 The minimum size of the loan is P500.00 and the maximum is P50,000,000.00

3.4 Interest Rate

- 3.4.1 Interest rates will be consistent with the CEDA Credit Policy and Revised CEDA Guidelines.

3.5 Repayment Period

- 3.5.1 The repayment period will be up to 20 years. Frequency of payments will be determined as per the project's cycles.

3.6 Disbursements

- 3.6.1 Disbursements for goods will be paid directly to the supplier where appropriate
- 3.6.2 Disbursement will be released progressively, with each disbursement triggered by the verification and approval of the corresponding stage's completion

3.7 Security/collateral requirements

- 3.7.1 Security will be as per CEDA guideline



3.8 Grace period

3.8.1 Grace period will be up to 12 months

3.9 Contribution

3.9.1 As a rule, promoters of projects to be financed by CEDA should show commitment through contribution. Contribution may either be in cash or in kind (tangible assets).

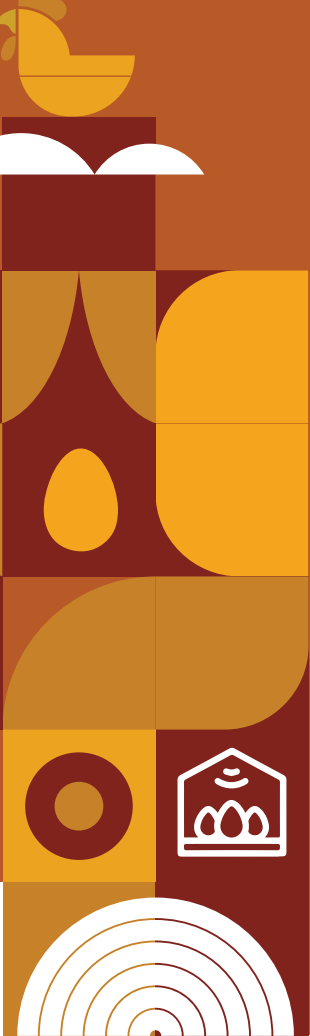
3.10 Training

3.10.1 CEDA will provide training on poultry house management practices to funded applicants where applicable

3.11 Application processing time

3.11.1 The loan application will be as per CEDA current's service level agreement





CEDA NETWORK

GABORONE BRANCH

Physical Address

Prime Plaza, Plot 54358, Corner PG
Matante Road & Khama Crescent Ext, CBD

Postal Address

Private Bag 00504, Gaborone, Botswana
T : +267 3170895, F : +267 3170896

PALAPYE BRANCH

Physical Address

Riverview Mall A1 Road,
Plot 8717 Unit 17, Palapye

Postal Address

Private Bag 24, Palapye, Botswana
T : +267 4920279, F : +267 4920235

GHANZI BRANCH

Physical Address

Plot 1299 (Opposite Bus Rank, Next to
Delta Pharmacy)

Postal Address

P. O. Box 792, Ghanzi, Botswana
T : +267 659-7331, F : +267 659-7595

MOLEPOLOLE BRANCH

Physical Address

Plot 470, Borakanelo Ward, Molepolole

Postal Address

P. O. Box 3271, Molepolole, Botswana
T : +267 5920000, F : +267 5915318

KANYE BRANCH

Physical Address

Plot. No. 1274, Mahube Ward, Kanye

Postal Address

Private Bag 16, Kanye, Botswana
T : +267 544-0324, F : +267 544-1109

PHIKWE BRANCH

Physical Address

Behind Barclays Bank (next to Coop), Main Mall

Postal Address

Private Bag 190, Selebi Phikwe, Botswana
T : +267 262 2377, F : +267 262 2374

TSABONG BRANCH

Physical Address

Plot No. 7069, Tsabong Rural
Administrative Centre (RAC)

Postal Address

Private Bag 23, Tsabong
T : +267 654 0208 F : +267 654 0208

FRANCISTOWN BRANCH

Physical Address

Plot No 323676 (Unit 6,7,8) Donga
Along Marang Road

Postal Address:

P. O. Box 1845, Francistown, Botswana
T : +267 241-2775, F : +267 241-6045

LETLHAKANE BRANCH

Physical Address

Plot 10297, Mokgobelele Ward, Letlhakane

Postal Address

Private Bag 55, Letlhakane, Botswana
Tel: 297 6254

SHAKAWE BRANCH

Physical Address

Acacia Mall - Unit 10, Plot 180, Shakawe
Botswana

Postal Address

Private Bag 16, Shakawe.
Tel: 6875090. Fax: 6875093

MAUN BRANCH

Physical Address

Tsheko Road (Next to Standard Chartered
Bank and Behind Center Lodge), Old Mail

Postal Address

P/Bag 393, Maun, Botswana,
T : +267 686-4169, F : +267 686-4858

HUKUNTSI BRANCH

Physical Address

Macheng Mall, Plot No. 158, Unit 7

Postal Address

P.O Box ,131 Hukuntsi Botswana
T : +267 6510170 F: 267 6510169

KASANE BRANCH

Physical Address

Plot 5085- Nunga Road (Within the Rural
Administration Centre)

Postal Address

P O Box 63, Kasane
Tel : 625 0183 Fax: 6250185

TUTUME BRANCH

Physical Address

Plot No 1551, Magapatona Ward
Sefalana Shoppers Complex

T : +267 298 7003

