



# HATCHERY PRODUCTION PRODUCT

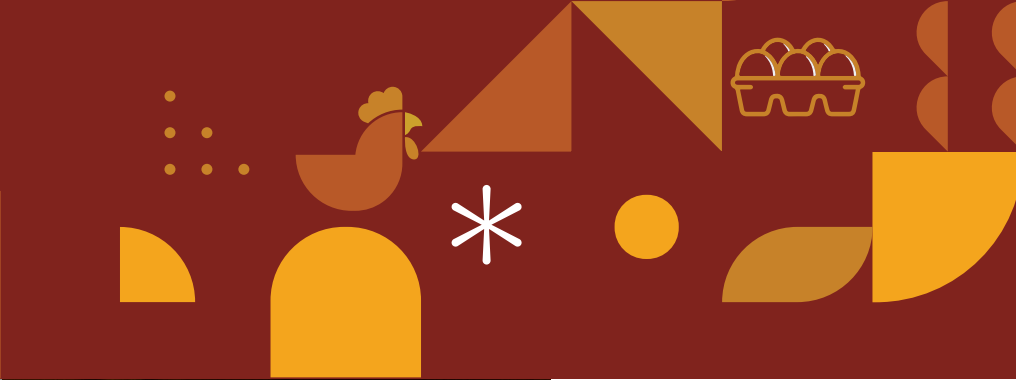


# 1. Introduction

## 1.1 What is a hatchery?

This is a specialized agricultural facility that incubates fertile eggs under controlled temperature, humidity, ventilation and hygiene conditions to produce healthy day-old chicks for commercial and small-scale farming.





## 1.2 Process of hatchery

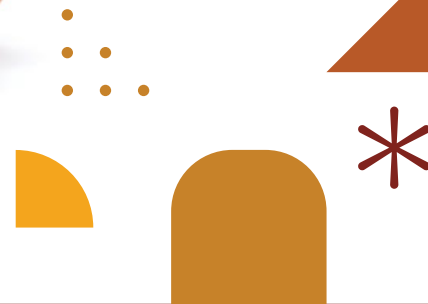
- Construction of Parent stock farm
- Procurement of high-quality parent stock
- Brooding phase for 6 weeks
- Rear until maturity (18 - 20 week)
- Parent stock lays fertile eggs (eggs collection is done 2 - 4 times a day)
- Fertile eggs are then cleared & fumigated then stored
- Fertile eggs are kept for a maximum of 7 days (optimal 3 - 5 days)
- 21 days to incubate and hatch (candling at day 7 & 14 - remove infertile and dead embryos)
- After hatching, chicks are removed after 21 days and start sorting (healthy chicks & culls removed)
- Vaccination and counting/packaging

1.3 The hatchery production sector faces several challenges, including high costs of constructing parent-stock farms, acquisition of high-quality parent stock, limited access to advanced incubation technology, and gaps in technical skills required for brooding, egg handling, incubation management, and chick processing. In addition, the structured and sensitive nature of the hatchery process from egg collection, storage, fumigation, incubation, candling, and hatching requires consistent standards that many small operators struggle to meet.

1.4 Therefore, CEDA (Citizen Entrepreneurial Development Agency), through this product, has a vital role to play in developing commercially viable hatchery enterprises by providing targeted funding and technical mentorship. The product will support the establishment of parent-stock farms, procurement of high-quality breeder birds, installation of modern incubation equipment, and training in hatchery management. This will strengthen the poultry value chain by improving local supply of quality day-old chicks and enhancing national production capacity.



## 2. Objectives of the Hatchery Production Product





- 2.1 Develop and equip parent-stock farms and hatchery infrastructure to ensure efficient production of fertile eggs and high-quality chick hatching.
- 2.2 Improve genetic quality and national poultry performance by procuring superior breeder stock and supporting structured breeding and genetics-improvement programmes.
- 2.3 Strengthen operational capacity and efficiency through acquisition of hatchery machinery, essential consumables, brooding supplies, vaccinations, and reliable logistics systems.



- 2.4 Enhance domestic supply and market competitiveness by expanding production of day-old chicks, point-of-lay pullets, and fertile eggs, thereby reducing import dependence and improving market linkages.
  
- 2.5 Promote growth across the poultry value chain by supporting downstream industries such as feed mills, abattoirs, and processing plants through consistent supply of high-quality chicks and enabling potential export opportunities.





## 3. Product Overview



### 3.1 Eligibility Criteria

- 3.1.1 Individuals aged 18 years and above who wish to start or are already engaged in hatchery production related activities.
- 3.1.2 Applicant should be a citizen of Botswana
- 3.1.3 Clean credit record
- 3.1.4 Individuals, Companies & Groups (clusters, cooperatives or associations)
- 3.1.5 Existing farmers seeking to expand or develop their hatchery production business.
- 3.1.6 Start-ups seeking to venture into hatchery production

### 3.2 Financing Type

- 3.2.1 Asset Finance (machinery, equipment, infrastructure)
- 3.2.2 Working capital (feed, bills, salaries)
- 3.2.3 Capacity Building - CEDA will finance training of expert e.g. Nutritionist



### 3.3 Loan Limits

3.3.1 The minimum size of the loan is P500.00 and the maximum is P50,000,000.00

### 3.4 Interest Rate

3.4.1 Interest rates will be consistent with the CEDA Credit Policy and Revised CEDA Guidelines.

### 3.5 Repayment Period

3.5.1 The repayment period will be up to 20 years. Frequency of payments will be determined as per the project's cycles.

### 3.6 Disbursements

3.6.1 Disbursements for goods will be paid directly to the supplier where appropriate

3.6.2 Disbursement will be released progressively, with each disbursement triggered by the verification and approval of the corresponding stage's completion



### **3.7 Security/collateral requirements**

3.7.1 Security will be as per CEDA guideline.

### **3.8 Grace period**

3.8.1 Grace period will be up to 24 months

### **3.9 Contribution**

3.9.1 As a rule, promoters of projects to be financed by CEDA should show commitment through contribution. Contribution may either be in cash or in kind (tangible assets).

### **3.10 Training**

3.10.1 CEDA will provide training on feed milling practices to funded applicants where applicable

### **3.11 Application processing time**

3.11.1 The loan application will be as per CEDA current's service level agreement







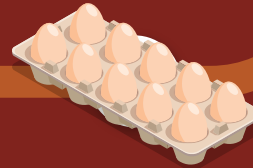
PS farm



Egg collection



Setter



Egg storage



Hatcher



Chick processing



Dispatch



# CEDA NETWORK

## GABORONE BRANCH

### *Physical Address*

Prime Plaza, Plot 54358, Corner PG  
Matante Road & Khama Crescent Ext, CBD

### *Postal Address*

Private Bag 00504, Gaborone, Botswana  
T : +267 3170895, F : +267 3170896

## PALAPYE BRANCH

### *Physical Address*

Riverview Mall A1 Road,  
Plot 8717 Unit 17, Palapye

### *Postal Address*

Private Bag 24, Palapye, Botswana  
T : +267 4920279, F : +267 4920235

## GHANZI BRANCH

### *Physical Address*

Plot 1299 (Opposite Bus Rank, Next to  
Delta Pharmacy)

### *Postal Address*

P. O. Box 792, Ghanzi, Botswana  
T : +267 659-7331, F : +267 659-7595

## MOLEPOLOLE BRANCH

### *Physical Address*

Plot 470, Borakanelo Ward, Molepolole

### *Postal Address*

P. O. Box 3271, Molepolole, Botswana  
T : +267 5920000, F : +267 5915318

## KANYE BRANCH

### *Physical Address*

Plot. No. 1274, Mahube Ward, Kanye

### *Postal Address*

Private Bag 16, Kanye, Botswana  
T : +267 544-0324, F : +267 544-1109

## PHIKWE BRANCH

### *Physical Address*

Behind Barclays Bank (next to Coop), Main Mall

### *Postal Address*

Private Bag 190, Selebi Phikwe, Botswana  
T : +267 262 2377, F : +267 262 2374

## TSABONG BRANCH

### *Physical Address*

Plot No. 7069, Tsabong Rural  
Administrative Centre (RAC)

### *Postal Address*

Private Bag 23, Tsabong  
T : +267 654 0208 F : +267 654 0208

## FRANCISTOWN BRANCH

### *Physical Address*

Plot No 323676 (Unit 6,7,8) Donga  
Along Marang Road

### *Postal Address:*

P. O. Box 1845, Francistown, Botswana  
T : +267 241-2775, F : +267 241-6045

## LETLHAKANE BRANCH

### *Physical Address*

Plot 10297, Mokgobebele Ward, Letlhakane

### *Postal Address*

Private Bag 55, Letlhakane, Botswana  
Tel: 297 6254

## SHAKAWÉ BRANCH

### *Physical Address*

Acacia Mall - Unit 10, Plot 180, Shakawe  
Botswana

### *Postal Address*

Private Bag16, Shakawe.  
Tel: 6875090. Fax: 6875093

## MAUN BRANCH

### *Physical Address*

Tsheko Road (Next to Standard Chartered  
Bank and Behind Center Lodge), Old Mall

### *Postal Address*

P/Bag 393, Maun, Botswana,  
T : +267 686-4169, F : +267 686-4858

## HUKUNTSI BRANCH

### *Physical Address*

Macheng Mall, Plot No. 158, Unit 7

### *Postal Address*

P.O Box ,131 Hukuntsi Botswana  
T : +267 6510170 F: 267 6510169

## KASANE BRANCH

### *Physical Address*

Plot 5085- Nunga Road (Within the Rural  
Administration Centre)

### *Postal Address*

P O Box 63, Kasane  
Tel : 625 0183 Fax: 6250185

## TUTUME BRANCH

### *Physical Address*

Plot No 1551, Magapatona Ward  
Sefalana Shoppers Complex

### *T : +267 296 7003*

