

# INDIGENOUS CHICKEN PRODUCT



# 1. Introduction

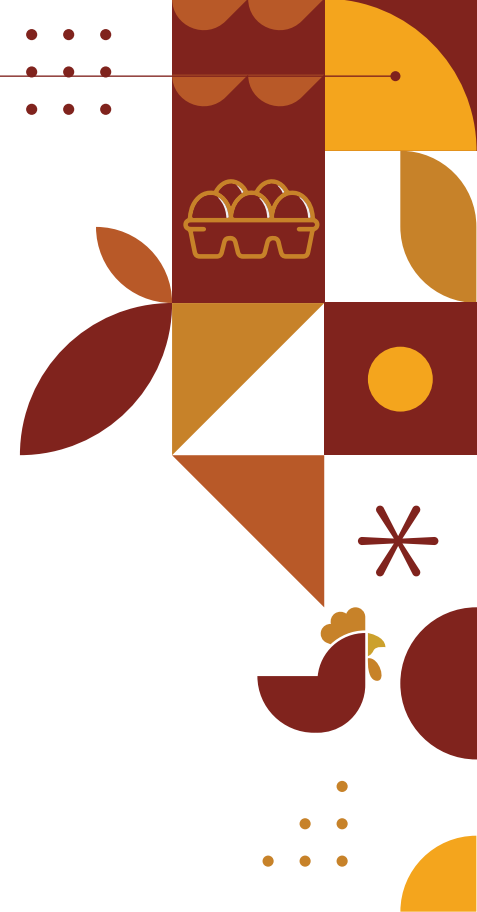
1.1 The indigenous chicken for the longest time has not been commercialized, it was thought of as a family chicken. Its very resistant to weather and diseases, we want it to be bought for its organic taste by increasing farmer participation in this sector by encouraging Batswana not to treat it as a family animal

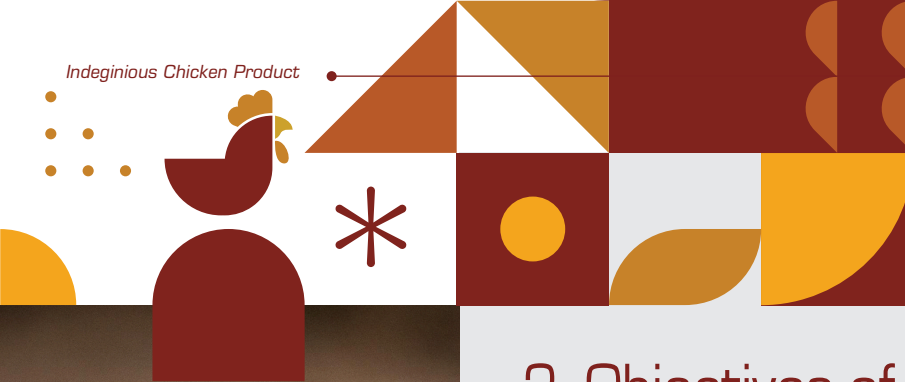


1.2 With increasing national interest in food security, climate-resilient farming systems, and the promotion of local agricultural value chains, indigenous chicken production presents significant opportunities for commercialization. Demand for locally produced poultry continues to rise, while government efforts to reduce reliance on agricultural imports create space for farmers to scale up their operations and enter formal markets.

1.3 The challenges faced by indigenous chicken farmers include exposure to extreme weather conditions such as heatwaves, water scarcity, high disease prevalence, and generally low productivity. Farmers also encounter broader agricultural constraints including high input costs, limited access to modern technology and affordable financing, pest challenges, and competition from imported poultry products. These issues hinder the development of indigenous chicken farming into a structured and profitable sub-sector.

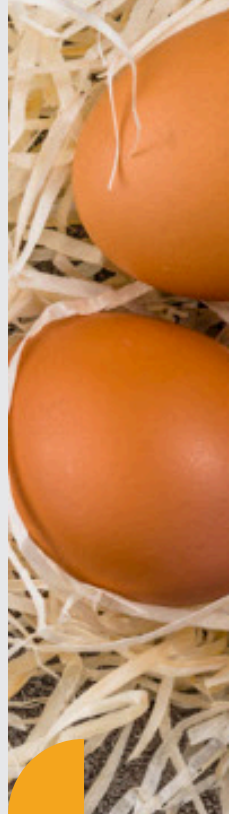
1.4 Therefore, Citizen Entrepreneurial Development Agency (CEDA), through this product, has a key role to play in supporting the commercialization of indigenous chicken production. The financing package will address critical needs such as working capital, infrastructure development, appropriate housing systems, and other operational requirements. By offering funding and targeted mentorship, CEDA aims to strengthen indigenous chicken enterprises and integrate small-scale farmers into formal value chains.





## 2. Objectives of the Indigenous Chicken Product

- 2.1 Improve flock quality and productivity by procuring indigenous breeding stock and supporting farmers to transition from traditional to more commercial production systems.
- 2.2 Enhance animal health and resilience through access to vaccines, medications, and health-management inputs that reduce disease prevalence, especially in areas affected by heat stress and water shortages.
- 2.3 Strengthen nutrition, housing, and biosecurity by supplying quality feeds, supplements, poultry equipment, and proper housing to improve growth rates, protect birds from extreme weather, and increase overall production efficiency.





- 2.4 Support market access and operational sustainability by financing transportation, logistics, marketing, value-addition activities, and providing working capital to maintain consistent production cycles and integrate farmers into formal value chains.
- 2.5 Promote economic empowerment and sector growth by enabling small-scale and emerging farmers especially youth and women to increase production, adopt modern techniques, create jobs, and improve household livelihoods.



## 3. Product Overview

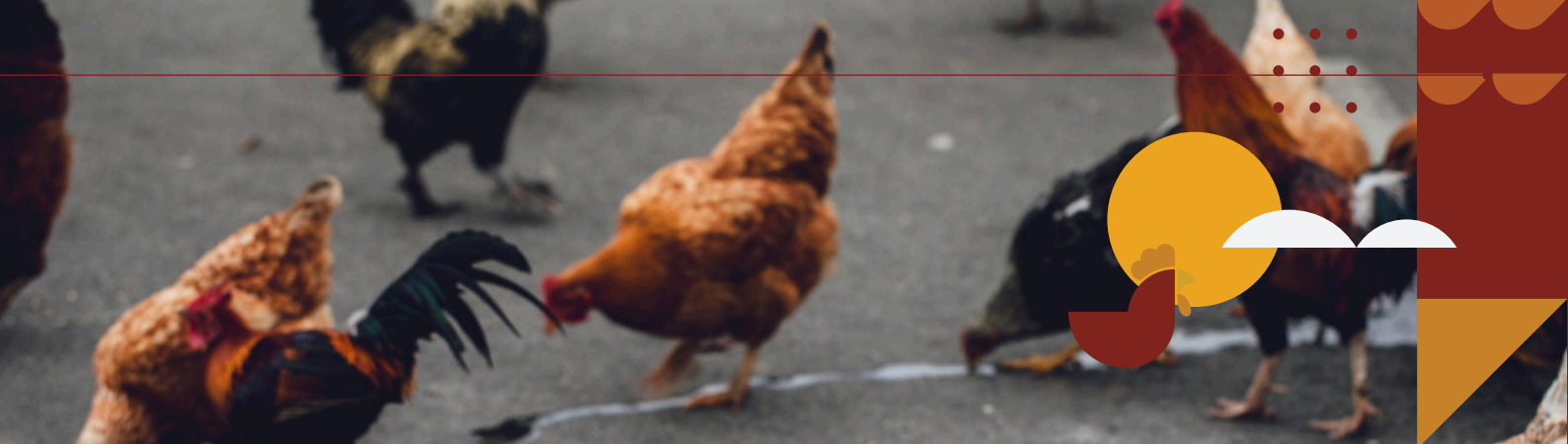
### 3.1 Financial type of support

The product aims to finance the following:

- 3.1.1 Assets [ infrastructure, equipment used in indigenous farming such as drinkers, feeders, water supply, etc.
- 3.1.2 Working Capital [ labour, feed, utilities, Day old chicks (DOC's) costs, vaccines, bio security

### 3.2 Eligibility Criteria

- 3.2.1 Individuals aged 18 years who wish to start or already engaged in indigenous chicken farming related activities
- 3.2.2 Applicant should be a citizen of Botswana
- 3.2.3 Clean credit record
- 3.2.3 Individuals, Companies and Groups (cooperatives, clusters & Associations), engaged in indigenous chicken farming
- 3.2.5 Existing farmers seeking to expand or develop their indigenous chicken farming
- 3.2.6 Start-ups seeking to venture into indigenous chicken farming



### **3.3 Loan Limits**

3.3.1 The minimum size of the loan is P500.00 and the maximum is P50,000,000.00

### **3.4 Interest Rate**

3.4.1 Interest rates will be consistent with the CEDA Credit Policy and Revised CEDA Guidelines.

### **3.5 Repayment Period**

3.5.1 The repayment period will be up to 20 years. Frequency of payments will be determined as per the project's cycles.



### 3.6 Disbursements

- 3.6.1 Disbursements for goods will be paid directly to the supplier where appropriate
- 3.6.2 Disbursement will be released progressively, with each disbursement triggered by the verification and approval of the corresponding stage's completion

### 3.7 Security/collateral requirements

- 3.7.1 Security will be as per CEDA guideline

### 3.8 Grace period

- 3.8.1 Grace period will be up to 12 months



### **3.9 Contribution**

3.9.1 As a rule, promoters of projects to be financed by CEDA should show commitment through contribution. Contribution may either be in cash or in kind (tangible assets).

### **3.10 Training**

3.10.1 CEDA will provide training on indigenous chicken house management practices to funded applicants where applicable

### **3.11 Application processing time**

3.11.1 The loan application will be as per CEDA current's service level agreement as per CEDA guidelines.







# CEDA NETWORK

## GABORONE BRANCH

### *Physical Address*

Prime Plaza, Plot 54358, Corner PG  
Matante Road & Khama Crescent Ext, CBD

### *Postal Address*

Private Bag 00504, Gaborone, Botswana  
T : +267 3170895, F : +267 3170896

## PALAPYE BRANCH

### *Physical Address*

Riverview Mall A1 Road,  
Plot 8717 Unit 17, Palapye

### *Postal Address*

Private Bag 24, Palapye, Botswana  
T : +267 4920279, F : +267 4920235

## GHANZI BRANCH

### *Physical Address*

Plot 1299 (Opposite Bus Rank, Next to  
Delta Pharmacy)

### *Postal Address*

P. O. Box 792, Ghanzi, Botswana  
T : +267 659-7331, F : +267 659-7595

## MOLEPOLOLE BRANCH

### *Physical Address*

Plot 470, Borakanelo Ward, Molepolole

### *Postal Address*

P. O. Box 3271, Molepolole, Botswana  
T : +267 5920000, F : +267 5915318

## KANYE BRANCH

### *Physical Address*

Plot. No. 1274, Mahube Ward, Kanye

### *Postal Address*

Private Bag 16, Kanye, Botswana  
T : +267 544-0324, F : +267 544-1109

## PHIKWE BRANCH

### *Physical Address*

Behind Barclays Bank (next to Coop), Main Mall

### *Postal Address*

Private Bag 190, Selebi Phikwe, Botswana  
T : +267 262 2377, F : +267 262 2374

## TSABONG BRANCH

### *Physical Address*

Plot No. 7069, Tsabong Rural  
Administrative Centre (RAC)

### *Postal Address*

Private Bag 23, Tsabong  
T : +267 654 0208 F : +267 654 0208

## FRANCISTOWN BRANCH

### *Physical Address*

Plot No 323676 (Unit 6,7,8) Donga  
Along Marang Road

### *Postal Address:*

P. O. Box 1845, Francistown, Botswana  
T : +267 241-2775, F : +267 241-6045

## LETLHAKANE BRANCH

### *Physical Address*

Plot 10297, Mokgobebele Ward, Letlhakane

### *Postal Address*

Private Bag 55, Letlhakane, Botswana  
Tel: 297 6254

## SHAKAWÉ BRANCH

### *Physical Address*

Acacia Mall - Unit 10, Plot 180, Shakawe  
Botswana

### *Postal Address*

Private Bag16, Shakawe.  
Tel: 6875090, Fax: 6875093

## MAUN BRANCH

### *Physical Address*

Tsheko Road (Next to Standard Chartered  
Bank and Behind Center Lodge), Old Mall

### *Postal Address*

P/Bag 393, Maun, Botswana,  
T : +267 686-4169, F : +267 686-4858

## HUKUNTSI BRANCH

### *Physical Address*

Macheng Mall, Plot No. 158, Unit 7

### *Postal Address*

P.O Box ,131 Hukuntsi Botswana  
T : +267 6510170 F: 267 6510169

## KASANE BRANCH

### *Physical Address*

Plot 5085- Nunga Road (Within the Rural  
Administration Centre)

### *Postal Address*

P O Box 63, Kasane  
Tel : 625 0183 Fax: 6250185

## TUTUME BRANCH

### *Physical Address*

Plot No 1551, Magapatona Ward  
Sefalana Shoppers Complex

### *T : +267 298 7003*

